

# ENERGY CAPITAL

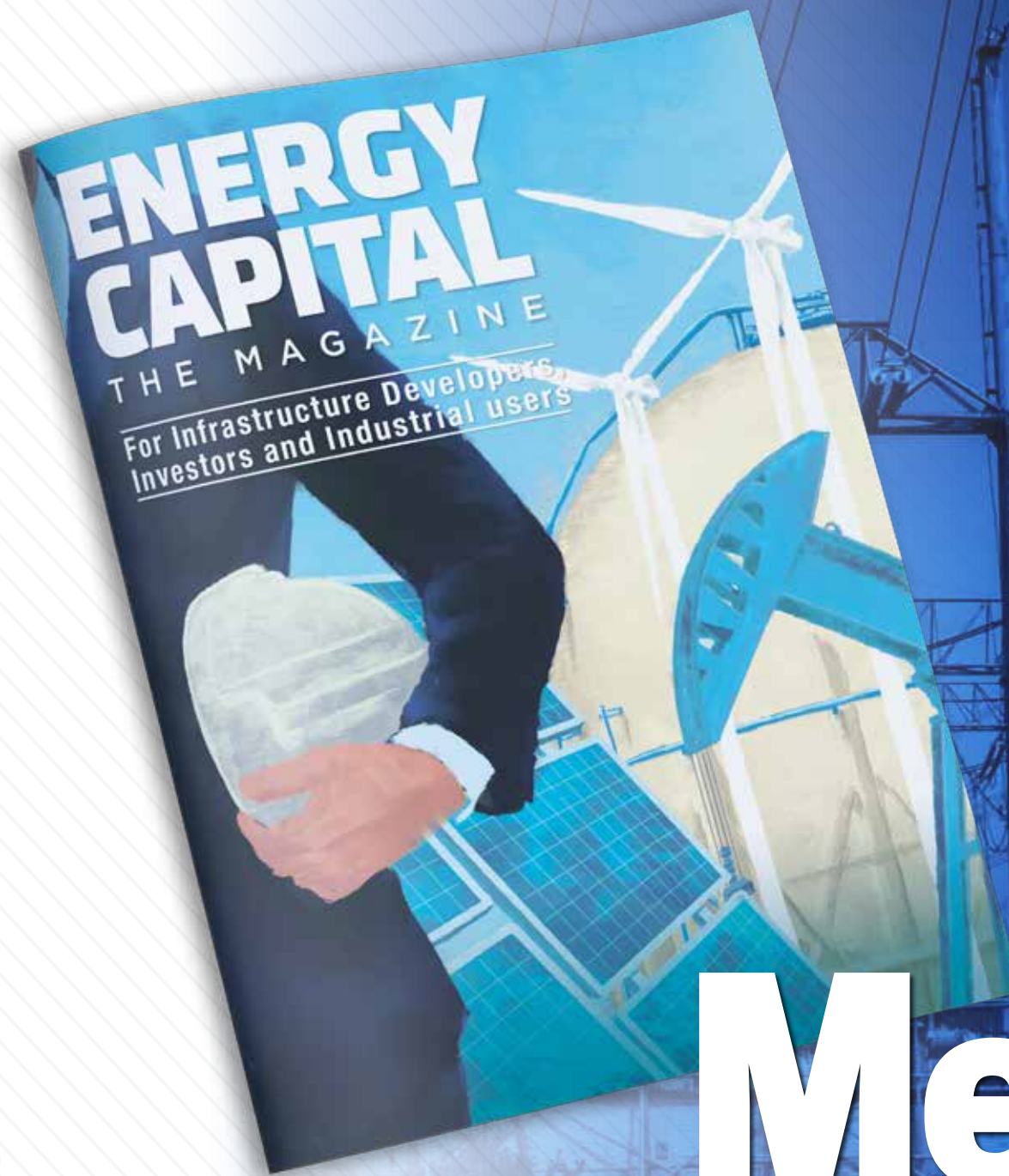
THE MAGAZINE

We are the first advertising platform for **Infrastructure Developers, Investors, and Industrial Users** in the **North American market** across all **energy sectors**: power, midstream, upstream, and downstream.

**Energy Capital** is part of **Capital Media Group LLC**, a **Houston-based** international group owning important media in the **Energy, Mining, and Industrial** sectors, with audiences in **North America**.

We are the **official media** of the **CMP (Mexican Oil Conference)**.

The group has more + **2 million email contacts** in the **USA** and **Canada**. We reach our audiences through our printed and digital channels per month: **magazines, e-magazines, websites, emailing, news letters, and social media**.



# Media Kit 2021



# [ Digital Media Channels ]

## DIGITAL MAGAZINE

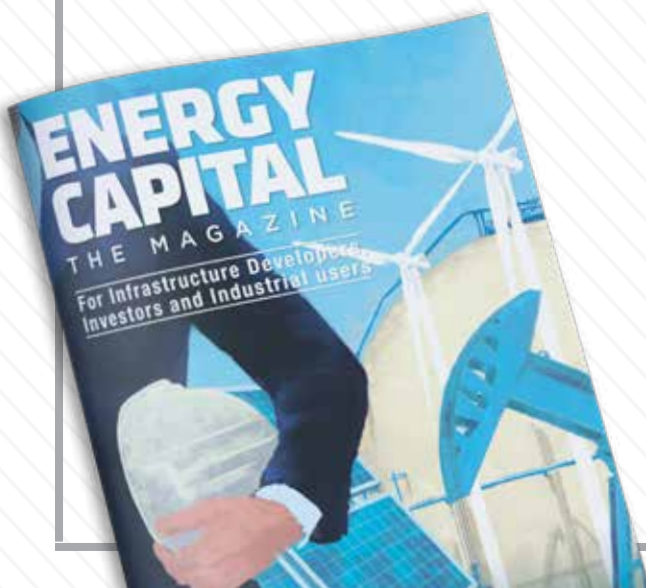


- **1 FULL PAGE AD IN THE DIGITAL MAGAZINE**
- **1 FULL PAGE SPONSORED CONTENT IN THE DIGITAL MAGAZINE**  
(NOT ADVERTISING)

- **1 DISPLAY - BANNER IN WEBSITE**  
(PER MONTH)
- **1 SPONSORED CONTENT IN WEBSITE**

For pricing, contact:  
[sales@energycapitalmedia.com](mailto:sales@energycapitalmedia.com)

## WEBSITE





# [ Digital Media Channels ]

**+120,000 contacts**

■ **1 BANNER**

\*Every 60,000 contacts  
(4 NEWSLETTERS  
PER MONTH)

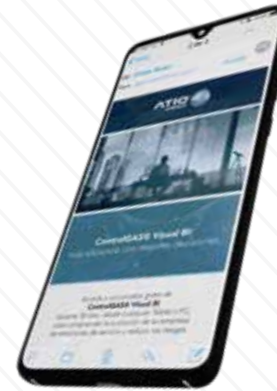
■ **1 SPONSORED CONTENT**

\*Every 60,000 contacts

## NEWSLETTER



## EMAILING



■ **1 EMAILING**

**+120,000 contacts**

\*Every 60,000 contacts

## SOCIAL MEDIA



■ **4 POSTS**

## VIDEO INTERVIEW



■ **1 VIDEO INTERVIEW**

Posted on social media

Included in 4 Newsletters

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# [ Digital Magazine Cover Topic Calendar 2021 ]

JANUARY- FEBRUARY 2021

**COVER MAIN TOPIC: ENERGY INFRASTRUCTURE**

- Where is the Money Going after COVID-19?  
And what should your company get ready for.

MARCH - APRIL 2021

**COVER MAIN TOPIC: ELECTRICAL INFRASTRUCTURE**

- Is it an energy transition -or a revolution!?  
Is our infrastructure ready?

MAY - JUNE 2021

**COVER MAIN TOPIC: UPSTREAM INFRASTRUCTURE**

- The Gulf of Mexico: The opportunities, the challenges, the players.

JULY - AUGUST 2021

**COVER MAIN TOPIC: DOWNSTREAM INFRASTRUCTURE**

- Refineries in North America (US-MX-CA): A comparative

SEPTEMBER - OCTOBER 2021

**COVER MAIN TOPIC: MIDSTREAM INFRASTRUCTURE**

- US-Mexico Pipelines: How is the partnership going?

NOVEMBER- DECEMBER 2021

**COVER MAIN TOPIC: ENERGY INDUSTRIAL USERS**

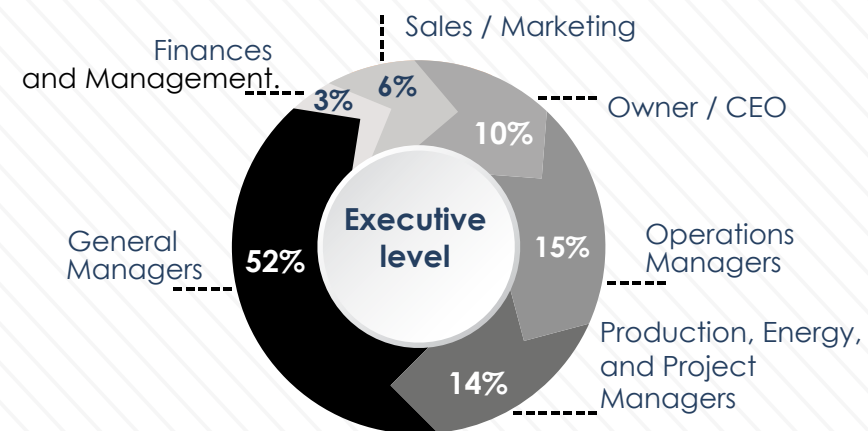
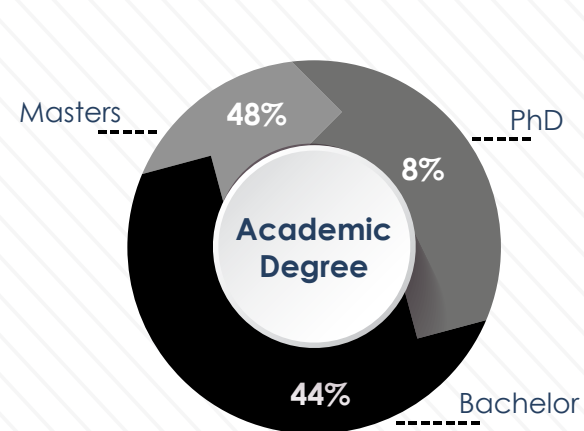
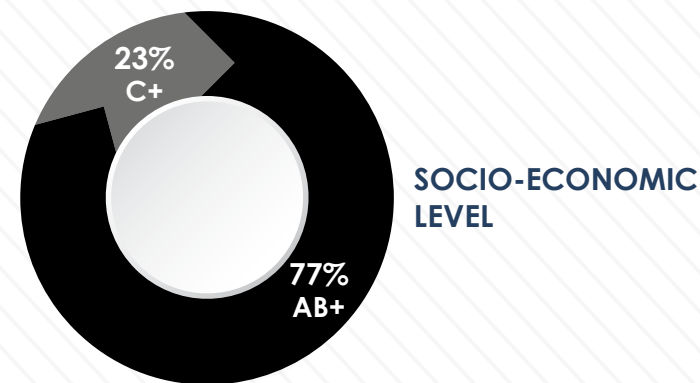
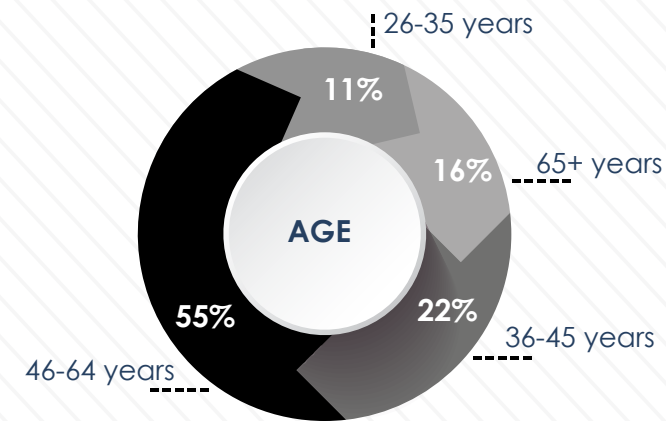
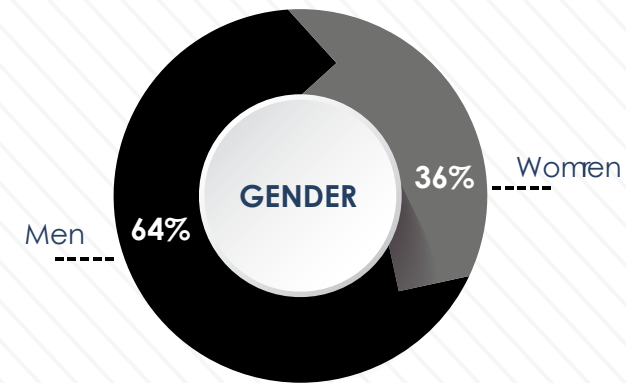
- Cost, Reliability, and Sustainability: Can we have it all?

## Main Sections

- POWER
- MIDSTREAM
- DOWNSTREAM
- UPSTREAM
- INDUSTRIAL USERS
- WOMEN IN ENERGY
- DOING BUSINESS
- CULTURAL BUSINESS AFFAIRS



# [ Audience ]



# [ Sectors ]

- **POWER**
- **MIDSTREAM**
- **DOWNSTREAM**
- **UPSTREAM**
- **INDUSTRIAL USERS**

# [ Contacts in the Energy Industry ]

**+68,000 in the energy industry**

**+52,000 industrial users**